

# Are your business financial statements important management tools or irrelevant numbers?



## Business Advisory Reports

We analyze key financial figures of your business and provide you with a plain language written report which includes: charts, graphs, recommendations for improvement and a star rating system to measure your businesses' financial health. You'll even see just how the financial situation of your business compares to other businesses in your industry for a better perspective.

### How easily can you answer these questions?

- **Liquidity**

- Can you meet your obligations as they come due?
- Do you annually budget for expected cash requirements?

- **Gross Profit & Net Profit**

- Are these trends favorable?
- How do they compare to your peers in the industry?

- **Sales**

- Are they growing & are you satisfied with their levels?
- Have you established sales goals for next year?

- **Borrowing**

- Is it costing you more than it should?

- **Assets**

- Are they being used effectively to generate a strong return on your investment?

- **Employees**

- Are you hiring effectively?

### Your Bridge to Effective Management



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